



County of Lexington Accommodations Tax Advisory Board Schedule of Presentations

February 6, 2026

212 South Lake Dr., Lexington, South Carolina, 29072

Telephone: 803-785-8103

Note: If special accommodations are needed to participate in this public meeting, please contact Lexington County Council at 803-785-8103 or countycouncil@lexingtoncounty.sc.gov at least two business days prior to the scheduled meeting.

*Times listed are subject to change during the duration of the interviews.
Please plan to arrive no later than 30 minutes prior to your scheduled time.*

(1) 8:30 a.m. – Call to Order

(2) Introduction of Board Members

(3) Election of Officers

- a. Chairman
- b. Vice Chairman

(4) Purpose of the Accommodations Tax Advisory Board Meeting

(5) Presentations

- a. 8:45 a.m. – 8:52 a.m. – Shanahan & Company Sports Management LLC BDA Blowfish Baseball – Lexington County’s Green Diamond Jewel – Bill & Vicki Shanahan, Owners
- b. 8:52 a.m. – 8:59 a.m. – Greater Irmo Chamber of Commerce – Visit Lexington County – Kerry Driggers, President & CEO
- c. 8:59 a.m. – 9:06 a.m. – Harbison Theatre at Midlands Technical College – Marketing Support for 26-27 Season – Kristin Cobb, Executive Director
- d. 9:06 a.m. – 9:13 a.m. – Batesburg-Leesville Chamber of Commerce & Visitor’s Center – Visitor’s Information Center – Robert M. Taylor, President
- e. 9:13 a.m. – 9:27 a.m. – Lexington County Recreation and Aging Commission – Randy Gibson, Executive Director
 - i. 9:13 a.m. – 9:20 a.m. – Lexington County Softball Tournaments
 - ii. 9:20 a.m. – 9:27 a.m. – Lexington County Tennis Tournaments
- f. 9:27 a.m. – 9:34 a.m. – Crossover Athletics – Lexington Health Run Hard Half Marathon/10k/5k – Jesse Harmon, Race Director
- g. 9:34 a.m. – 9:41 a.m. – Columbia Metropolitan CVB DBA Experience Columbia SC – Marketing to Lexington County Tourists – Kelly Barbrey, VP of Marketing & Communications
- h. 9:41 a.m. – 9:48 a.m. – Chapin Community Theatre, Inc. DBA Chapin Theatre Company – 2026 Chapin Theatre Company Season – James DeFelice, Executive Director

- i. 9:48 a.m. – 9:55 a.m. – Columbia Museum of Art – Lauren King, Development Officer
- j. 9:55 a.m. – 10:05 a.m. – Break
- k. 10:05 a.m. – 10:12 a.m. – Lexington Chamber & Visitors Center – Visitors Center Operations – Angelle Laborde, President & CEO
- l. 10:12 a.m. – 10:19 a.m. – EdVenture Children’s Museum – FY26/27 Marketing: EdVenture Brings Tourists to Lexington County – Robin Harriford, Director of Development
- m. 10:19 a.m. – 10:26 a.m. – Experience Columbia SC Sports – 2026-2027 Regional Sports Marketing Campaign – Scott Powers, Executive Director
- n. 10:26 a.m. – 10:33 a.m. – Varna International Music Academy – Muzika! 2027 Festival & Varna International Music Academy – Sharon Tchonev, Operations Director
- o. 10:33 a.m. – 10:40 a.m. – Irmo Chapin Recreation Commission – ICRC Sports Tourism – Mark Smyers, Executive Director – Presenting: Ashley Smith
- p. 10:40 a.m. – 10:47 a.m. – Lexington County Museum – Museum Events and Restoration – J.R. Fennell, Museum Director
- q. 10:47 a.m. – 10:54 a.m. – The Greater Cayce West Columbia Chamber of Commerce and Visitor Center – Christina Nelson, Director of Operations / Interim President & CEO
- r. 10:54 a.m. – 11:01 a.m. – The River Alliance – Tartan Day South Celtic Festival – John Banks, Event Coordinator
- s. 11:01 a.m. – 11:08 a.m. – Capital City / Lake Murray Country Regional Tourism Board – Leisure Destination Marketing / Visitor’s Center – Vickie Davis, Executive Director
- t. 11:08 a.m. – 11:15 a.m. – Riverbanks Zoo and Garden Board – Out of Market Advertising – Greg Kanavel, Marketing Manager
- u. 11:15 a.m. – 11:22 a.m. – Town of Lexington – Icehouse Amphitheater Upgrades, Repairs, and Enhancements – Donovan Medley, Assistant to Special Events Supervisor, and Jeff Metz, Director of Parks and Community Services
- v. 11:22 a.m. – 11:29 a.m. – The Greater Chapin Chamber of Commerce & Visitors Center – Paul Sadler, President & CEO

(6) 11:29 a.m. – 12:00 p.m. Break and Tally Scores

(7) 12:00 p.m. – Discussion and Approval of Recommendation to County Council

(8) Adjournment