

NEWS RELEASE



County of Lexington

Department of Solid Waste Management

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Lexington County Athletic Shoe Recycling Drive

Get your old athletic shoes back into the game, by bringing them to the Athletic Shoe Recycling Drive Thru on September 18, 2009, from 10 a.m. to 2 p.m. Lexington County Solid Waste Management is teaming up with the United Way of the Midlands for the 3rd Annual Nike Reuse-A-Shoe Drive Thru Collection Day.

On Friday September 18th, Lexington County residents will have the opportunity to recycle their used athletic shoes. The shoe collection drive thru is part of Nike's Reuse-A-Shoe program, which has processed over 23 million pairs of shoes since 1993. Nike grinds the shoes up and uses the "Nike Grind" to make new surfaces for soccer and football fields, basketball and tennis courts, tracks and playgrounds.

The event will take place at the Old Lexington County Courthouse on the corner of South Lake Drive and Maiden Lane in Lexington. Schools, businesses, churches and other organizations are encouraged collect shoes and bring them to the drive thru. Only athletic shoes can be accepted. They can be old, dirty, and smelly, but cannot be soaking wet or caked with mud. The shoes must be free of cleats, spikes, metal parts, wheels or blinking lights. Single shoes will be accepted as well.

Please join us on September 18th and let's give those old shoes a new role in athletics!